



# ROYAL PADEL

ACADEMY



DAL 1992

**Dear Padel Club,**

I am Fede Vives Ribas, coaching director of the Royal Padel Academy.

First, I want to thank you for contacting us. Allow me to give you a brief introduction about our brand and our academy so that you know our history in the world of padel.

**More info and reservations at: [academy@royalpadel.com](mailto:academy@royalpadel.com)**

Hoping you like it and we can collaborate in the future.

Best regards,

**Fede Vives Ribas**

Coaching Director Royal Padel Academy

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[www.royalpadel.com](http://www.royalpadel.com)

📷 Instagram:

[https://www.instagram.com/royalpadel\\_academy/](https://www.instagram.com/royalpadel_academy/)

<https://www.instagram.com/fedevivesribas/>





## HISTORY

**In 1991 there were 2 brands of padel.  
One was ROYAL PADEL.**

Royal Padel is a Spanish brand founded in 1991, a pioneer in the sport of padel, a world leader in the padel market in prevention of elbow and shoulder injuries, home to great players in the history of this sport.

**We have our own factory in Argentina where we manufacture 80% of our blades manually (we attach the link)**

<https://royalpadel.com/fabricacion-de-las-palas-royal-padel/>

Given our history, experience and knowledge, with a lot of effort and dedication 5 years ago we created the Royal Padel Academy based in Barcelona, offering added value to users by developing a series of programs and activities that we detail in this dossier.

Our programs and activities are focused on:

- **Content quality**
- **Learning in teaching**
- **Originality and fun**

Currently, Royal Padel Academy is present in many countries and continues to expand in Europe with great success. We have shared our knowledge in countries such as Andorra, Ukraine, Egypt, Netherlands, Belgium, Italy, the United Kingdom and the United States.





## ACADEMY SERVICES

1. **Official Royal Padel Academy** center.
2. **Royal Padel Academy International**
3. **Royal Padel Academy Barcelona**
4. **Special conditions** for the purchase of Royal Padel equipment.





# 1. ROYAL PADEL OFFICIAL CENTER

*If you want to be a "name center" by Royal Padel Academy and enjoy all the advantages of being an official center.*

- **2 weekends visit check/follow-up visits** (Fede Vives or Academy coach).
- **1 visit** to our center in BCN.
- **Coaching course** for center coaches.
- **Master Class** for club members.
- **Seasonal program** of methodology of the 6 levels for the creation of the Academy.
- **Online** consultancy.
- **Special conditions** for Royal Padel center Academy in Barcelona.
- Digital **Marketing** material, presence in the Academy list on the site and social networks.
- **Marketing** specific padel guide for the club and employees (customized)

## **Optional:**

**IA** top world company partner optional to implement on the academy.

**Official center conditions and price at [academy@royalpadel.com](mailto:academy@royalpadel.com)**



*Methodology program and training system for the implementation of an academy and training of its padel coaches.*

The methodology program adapts to the different levels of padel players and is designed chronologically in stages following the "normal" evolution of a padel player.

**-Initiation**

**-Initiation plus**

**-Half**

**-Medium plus**

**-Advanced**

**-Advanced plus**

The goal is to lead the coach and student step by step on the technical/tactical path necessary to become a great padel coach/player.

With the padel lessons scheduling and methodology program and training system, your club will benefit from years of experience, and above all from a quality roadmap, perfectly detailed, to forge great champions and make a difference at a professional level with other clubs and academies.





## 2. ROYAL PADEL INTERNATIONAL

- **Master Classes** of 1h30min duration per shift agreed upon the needs of the club's users with a teacher or teachers from the club who participates in the activity, which will help them strengthen their image and training.

- **Coaching courses** and **Refreshment coaching courses.**

*The training or recycling coaching courses are based on our methodological programs. In it they will learn:*

- Techniques and tools to be a good coach
- Detailed stroke progressions
- Identification of errors and knowing how to correct them in a simple and natural way
- Know how to create new teaching tools
- Games and adapted competition

- **Exhibition matches** with Royal Padel players for inaugurations or special dates + Master Classes games for attenders.

- **Private or group lessons.**

- **Test rackets**





## **3. ROYAL PADEL BARCELONA**

- 1. Padel weekend packages** (2/3 days package)
- 2. Private lessons**
- 3. Coaching courses**
  - Weekend coaching courses certifications
  - Coaching recycling courses
- 4. Company events** and **Padel trips**

**Information and prices at [academy@royalpadel.com](mailto:academy@royalpadel.com)**







## 4. SALES AND IMAGE

Each Royal Padel Academy centre will have marketing material to promote both; the academy and the sales CORNER.

- It will also benefit from the sponsorship of coaches, PVC banners for the courts and support material for the sale and diffusion of the brand.
- The sponsorship of a prominent federated academy player of the club is also being considered.
- Special rates for the sale of Royal Padel material.

### **CORNER CONDITIONS:**

Minimum purchase of 10 models:

M27 models

1 Special edition model

Whip Xtreme

2 Whip models

2 R line models

2 Aniversario models





# WHO IS FEDE VIVES

## **SPORTS AND PADEL CERTIFICATIONS**

- Master in Preadaptation to Physical Activity and Sports Competition University of Girona (EUSES)
- Degree as a Padel Center Director and Pro Coach by Federación Catalana de Padel
- Official Coaching Course Degree 3 full levels completed by Federación Catalana de Padel
- Padel MBA Programs full completed 1st Grade of Padel
- Master Trainer by Adidas International

## **PADEL BACKGROUND**

- 20 years coaching experience
- Coaching Director of the Royal Padel Academy
- Padel manager at RCTB1899
- Barcellona Padel Italia Padel Coaching director by Royal Padel Academy
- Official Padel Coach for la Chiquita online padel magazine and sports newspaper Mundo Deportivo
- Ex Padel manager David Lloyd Club Turo for 8 years

## **COMPETITION BACKGROUND**

- Champion of Spain 24 with the RCTB1899 team, 1st category women's coach
- Champion of Spain 23 with the RCTB1899 team, 1st category men, coach and player
- Champion of Spain 23 with the RCTB1899 team, 2nd category women's, coach
- Champion of Spain 18 with the RCTB1899 team 2on category men, coach and player
- Champion of Catalonia by RCTBT1899 team 1st category men's, years 16, 17, 19, 21
- Finalist Championship of Catalonia by RCTB1899 team 1st category men's years 18, 20, 22, 24
- Finalist Champion of Catalunya padel 18

## **COACHING EXPERIENCE**

- Royal Padel Coaching courses in Barcelona, Madrid, Sweden, Egypt, Ukraine, UK, USA, Italy
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- Methodology seasonal school padel program and coaching

Fede Vives  
Academy Director

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FROM 1992